

EPIC CREATIVE

For Immediate Release

EPIC Creative Welcomes Copywriters to Support Agency Growth

WEST BEND, Wis. (Nov. 10, 2017) – EPIC Creative, a leading full-service advertising and marketing agency headquartered in West Bend, Wis., welcomes two new employees – Ryann Flynn and Izzy Sliker – to support the agency’s ongoing growth.

In her new role as senior copywriter, Flynn will be responsible for understanding the products, services, brands and audiences of EPIC’s clients and writing effective content that is sensitive to the objectives and media of each project.

Flynn previously held positions at Bader Rutter and Jacobson Rost, where she formed the agency’s internal communications team and served as the voice to clients on social media accounts while increasing engagement. She earned her Bachelor of Science in mass communications with a focus in advertising from Southern Illinois University-Edwardsville.



In her new role as junior copywriter, Sliker will be responsible for working with executive, account and creative teams to develop compelling, clear copy that meets the strategic marketing goals of our clients.

Prior to joining EPIC, Sliker served as a project manager at the Media-Nxt initiative at Syracuse University, where she coordinated a team of student research assistants and managed and wrote content for the Media-Nxt website and social media presence. Sliker earned her Bachelor of Arts in creative writing and literature from Santa Fe University of Art and Design and Master of Arts in advertising from

Syracuse University.



“We’re tremendously excited to have these two talented new writers join the team,” said Chris Mier, copy manager at EPIC Creative. “They bring a wealth of experience and diversity that will improve our ability to deliver groundbreaking creative services in meeting our clients’ marketing goals.”

About EPIC Creative

EPIC Creative is proud to be recognized as one of *Milwaukee Journal Sentinel's* 2017 Top Workplaces and Fastest Growing Firms, and listed sixth on the *Milwaukee Business Journal's* Largest Milwaukee-area Advertising Agencies. As a full-service advertising and marketing agency, EPIC serves a broad range of consumer and business-to-business (B2B) brands by providing brand strategy, creative development, photography, videography, social media engagement, public relations, and web design and development. Learn more at www.epiccreative.com.

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