

NEWS RELEASE:

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FOR IMMEDIATE RELEASE

Keystone Click Introduces New Marketing Coordinator

Milwaukee, Wisconsin (June 2, 2016) – Keystone Click has welcomed a new member to our Digital Marketing team. We're happy with our newest addition, Matt Curtis, who has proven to be the perfect missing link in our professional staff. Curtis will perform the role of Keystone Click's Marketing Coordinator, overseeing marketing strategies and seeing them through. With a growing clientele, Matt came at just the right time to assist our team with on-going projects as well as incoming tasks we will face with the help of brainstorming.

Curtis has personally always loved the idea of managing the public image of organizations with the shifting trends in marketing, from things like paid media to earned and owned media. Being in a position that allows him to do work with blogging and social media is exactly what he's strived for. In his time working towards an internship he held last summer with a web design and digital marketing agency in London, UK called Umi Digital, Matt realized that marketing was his passion.

"During my time with Umi I my main duties were to manage all their social media accounts, blog, and do content management for their clients. This really served to concrete my interest in the digital medium of marketing and ultimately lead me to find Keystone Click."

Lori Highby, founder and owner of Keystone Click commented:

"Matt's education and background are an asset for Keystone Click. Above all, his passion for our industry is what makes him a great addition to our team. We are all very excited to have Matt as our newest team member." As a smaller agency, the team members of Keystone Click are excited for this new addition as each individual of the staff plays an important role in serving clients. Without one piece of this marketing puzzle, there wouldn't be nearly enough passion to get from point A to point B (the end goal) for current and future clients.

Keystone Click is a digital marketing agency located in the Third Ward of downtown Milwaukee, WI. Through the utilization of online tools and recourses, Keystone Click is focused on converting targeted leads into actual customers for their clients. The Keystone Click digital marketing process centers on developing and providing customized "blueprints" for each client to increase bottom line ROI.

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