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**Stream Creative and Weidert Group Announce Lineup for Wisconsin's Most Action-Centered Sales & Marketing Conference – *Experience Inbound 2015***

***Experience Inbound will give sales and marketing professionals the opportunity to learn strategies with highly actionable instruction that is guaranteed to help businesses grow. The event is in collaboration with HubSpot, Google, Relevance.com and other leading technology companies.***

(MILWAUKEE, WIS – April 14, 2015) – Wisconsin marketing agencies, Stream Creative of Milwaukee and Weidert Group of Appleton, have opened registration and announced the speaker lineup for Experience Inbound – a statewide conference for marketing and sales professionals. With the event presented in its entirety in two locations on two different days, attendees will have a hard decision to make when choosing one of two iconic locations including Milwaukee's Miller Park on Wednesday, June 3 or Green Bay's Lambeau Field on Thursday, June 4.

The dynamic [lineup of event speakers](#) include leaders from all areas of marketing, sales and technology:

- Mark Roberge, HubSpot CRO and author of *The Sales Acceleration Formula*
- Chad Pollitt, VP of Audience, Relevance.com, #5 on Top 100 Content Marketers
- Ryan Panzer, Google Adwords Strategist
- Elise Ramsay, Wistia Community Manager
- Caitlin Moyer, Director New Media, Milwaukee Brewers
- Jeff Coon, Partner, Stream Creative
- Greg Linnemanstons, President, Weidert Group
- Steve James, Partner, Stream Creative
- Frank Isca, Partner, Weidert Group

“Our partnership with Weidert Group for Experience Inbound allows us greater geographic reach to share high-impact strategies from some of the best thought leaders in marketing and sales,” said Jeff Coon, Creative Director and Partner at

Stream Creative. “Both days will include action-oriented takeaways with insights, approaches and tools that attendees can immediately apply to help grow their business.”

[Early bird registration](#) for Experience Inbound is now open through April 30, 2015, and general registration will be open until June 2.

For more information about event details and to register for Experience Inbound, visit [www.experienceinbound.com](http://www.experienceinbound.com) and follow @StreamCreative and @WeidertGroup on Twitter #InboundWI.

### **About Stream Creative**

Stream Creative is a group of hard-working marketers who enjoy supporting business owners, marketing directors and internal design teams in Milwaukee and around world. Founded in 2006 by Jeff Coon, Steve James and Brian Brinkman, Stream Creative is an inbound marketing and design agency, as well as a Gold level HubSpot partner. The team takes great pride in creating multi-channelled marketing campaigns that grow brands and create loyalty among consumers for business-to-business and business-to-consumer organizations in industries such as manufacturing, insurance, healthcare and more. For more information, please visit [www.streamcreative.com](http://www.streamcreative.com).

### **About Weidert Group**

[Weidert Group](#), founded in 1981, is a full-service inbound marketing agency and a Platinum level HubSpot partner. HubSpot is the world’s leading marketing automation software, with more than 11,000 customers in 70 countries. Weidert Group provides all components of an effective inbound marketing effort, including strategy and planning, web design, search engine optimization, content strategy and development, social media promotion, lead nurturing, and program management. Clients represent primarily business-to-business organizations in equipment & machinery manufacturing, financial services, insurance, A/E/C industrial services, industrial distribution and other industries.

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