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**ZIZZO GROUP ENGAGEMENT MARKETING WELCOMES
NEW SENIOR ACCOUNT EXECUTIVE**

MILWAUKEE – (June XX, 2018) – Zizzo Group Engagement Marketing (ZG) – the region’s first engagement agency – is pleased to welcome Jennifer Thomas as a senior account executive. ZG has been recognized by *The Milwaukee Business Journal* as one of Milwaukee’s “Best Places to Work,” and as having one of “Milwaukee’s Coolest Offices.”

Thomas brings nearly 11 years of experience to as an account professional with a high level of creativity and passion for brand management. She has joined ZG to oversee client relationships and manage results-driven and strategic cross-channel marketing efforts across diverse group of clients.

Thomas earned a degree in journalism and mass communications from the University of Wisconsin – Milwaukee. Most recently, she spent 5 years as a senior account executive working with clients in healthcare, education, tourism, and manufacturing. At ZG, Thomas cultivates and maintains strong client relationships, and uses her leadership and industry insights to create positive and collaborative partnerships that ZG clients have come to know and appreciate.

“Jennifer brings such valuable experience and vision to our team,” said ZG President and CEO Anne Zizzo. “A confident senior account executive is essential in engagement marketing, and her management skills continue to strengthen our foundation.”

Thomas resides in Bayview with her two cats Kramer and Gracie. When not working, she enjoys biking, ceramics, painting, photography, and cooking.

About Zizzo Group Engagement Marketing

At Zizzo Group Engagement Marketing, we believe successful engagement marketing lives at the intersection of brand and reaction. It’s the tingly blend of emotion and technology. The



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fusion of passion and metrics. And the difference between storytelling and story re-telling. As an engagement agency, our job is to make our clients, their audiences, and the world-at-large feel something.

The agency serves a wide range of regional and national business-to-business and consumer clients. It creates strategic, engaging executions in traditional, digital, public relations, social and immersive disciplines. It also offers research through its exclusive “Excite” process, traditional and digital media planning and buying, and SEO, PPC and SEM services.

A future 50 company and a top 10 Milwaukee-area advertising agency, Zizzo Group works with many leading brands. Zizzo Group has been recognized as one of Milwaukee’s “Best Places to Work” by *The Milwaukee Business Journal and Milwaukee Magazine*, and as having one of “Milwaukee’s Coolest Offices” by *The Milwaukee Business Journal*. For more information, visit www.ZizzoGroup.com.