

Top Floor
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Top Floor Adds Three New Owners

MILWAUKEE, WI – May 1, 2019 - Milwaukee-based digital marketing agency, Top Floor, announces the addition of three managing members to the agency's ownership. Founder and CEO, Jim Bernthal, announced the distribution of ownership to leadership team, Wednesday, May 1, 2019. Among these leaders is Chad Spaude, Justin Kerley, and Sarah Kloth, who will lead day-to-day operations, business development and technology advancements. The promotion of these three leaders to Managing Directors in the agency is in recognition of their dedication to growing the company, their commitment to providing real results for clients over the past several years, and adopting the agency's brand promise of "Developing Digital Marketing Solutions that Elevate Results."

"Bringing the leadership team on as co-owners is just another example of how dedicated hard-working associates with the right attitude continue to advance their careers at Top Floor" says Bernthal. "These individuals are remarkable leaders who have been responsible for a great portion of our success over the last few years. I'm confident they will ensure that Top Floor continues to lead the way in our ongoing evolution."

Justin Kerley, the new Managing Director of Client Services and Finance, will lead the team responsible for building and refining digital marketing services, and will continue to manage financials for Top Floor. As the Managing Director of Operations, Chad Spaude will be responsible for running the day to day operations of Top Floor's projects, ensuring that each client engagement is a success and overseeing all project-based work. Sarah Kloth, the new Managing Director of Marketing Strategy, will lead the team responsible for developing innovative strategic solutions for its clients, and will continue to direct the sales and marketing strategy for Top Floor with the proven approach she currently brings to clients.

"We are excited for the opportunity to lead our agency into the future, while continuing to provide the same level of dedication and service to our clients that Jim and Vicki Bernthal set out with 20 years ago" comments Kerley, Spaude, and Kloth. Top Floor will continue to focus on the agency's ongoing commitment to deliver result-driven digital marketing solutions to help businesses exceed their growth goals.

About Top Floor

Founded in 1999, Top Floor is a digital marketing company with a focus on driving results that help companies achieve and exceed their growth goals. Top Floor helps businesses get found online through a diverse mix of strategic and tactical digital marketing channels. Top Floor provides website design and development services to a full range of digital marketing services including SEO, PPC, Social Media and Content Marketing.

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